

**Public Speaking Competence Rubric for Speeches
Individual Student Score Sheet**

Name or Participant ID# _____

Performance Standards					Score
Advanced 4	Proficient 3	Basic 2	Minimal 1	Deficient 0	
The Student...					
1. Selects a topic appropriate to the audience and occasion					
2. Formulates an introduction that orients audience to topic and speaker					
3. Uses an effective organizational pattern					
4. Locates, synthesizes and employs compelling supporting materials					
5. Develops a conclusion that reinforces the thesis and provides psychological closure					
6. Demonstrates a careful choice of words					
7. Effectively uses vocal expression and paralanguage to engage the audience					
8. Demonstrates nonverbal behavior that supports the verbal message					
9. Successfully adapts the presentation to the audience					
10. Skillfully makes use of visual aids					
11. Constructs an effectual persuasive message with credible evidence and sound reasoning					
Total Score					
Total divided by # of relevant categories					
Public Speaking Proficiency Rating					

Proficiency Rating Scale	
4.00 – 3.50	Advanced
3.49 – 3.00	Proficient
2.99 – 2.50	Basic
2.49 – 1.00	Minimal
.99 - 0	Deficient